

## **MEDIA RELEASE**

### **For Immediate Release**

#### **Townhouse Hotel & Conference Centre spot on for urban weddings**

(Cape Town, 22 June 2011) With the wedding industry seeing a dramatic increase in urban weddings, the 4-star Townhouse Hotel & Conference Centre with its central location on the cusp of Cape Town's proposed East City Design District, is perfectly positioned for this new trend.

"Urban weddings are very much on the increase. The number of wedding enquiries we're receiving at the Townhouse Hotel & Conference Centre is definitely reflecting this trend," commented general manager Jacqui Williams.

"Location is everything when it comes to ensuring that your special day is a show-stopper. In keeping with this philosophy, tradition is changing as more couples begin to look for alternative settings to host their special day. Urban weddings are bigger than ever as there are such unique and versatile spaces on offer," confirmed blogger Vicki Sleet from [iwantthatwedding.co.za](http://iwantthatwedding.co.za).

With ample secure parking and a mere 20 minutes' drive from the Cape Town International Airport, the Townhouse Hotel & Conference Centre is ideally appointed for both local and out-of-town wedding guests.

St George's Cathedral, the Company Gardens and Church Square are but a few of the historic venues within walking distance of the Townhouse Hotel which are perfect backdrops for the dramatic and gritty photography so often associated with urban weddings.

#### **The details**

"Due to the highly flexible and modular nature of our reception venues, they can easily be adapted to suit specific needs or decor requirements, and there is plenty of space for a dance floor and a band or DJ," Williams continued. "And with a Michelin-trained chef on hand to oversee the catering, a wedding at the Townhouse Hotel is guaranteed to be a special occasion."

To view the available wedding packages, please visit [www.townhouse.co.za](http://www.townhouse.co.za).  
For any wedding enquiries, please contact banqueting.

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