



MEDIA RELEASE

For Immediate Release

New restaurant launches in East City Design Precinct

(Cape Town, 18 November 2010) *Trees*, the newly named restaurant at the Townhouse Hotel & Conference Centre in the heart of Cape Town's historic parliamentary precinct, has re-opened its doors to the public following a striking redesign.

Trees restaurant overlooks a leafy avenue adjacent to the famed Dutch East India Company Gardens. Thanks to the restaurant's location on the hotel's first floor, and its large glass windows, the experience emulates that of being in a tree house. The 100-seater restaurant has a contemporary look and feel with some striking red accent pieces, a few ladder-back chairs, origami-inspired lampshades and an eye-catching installation at the restaurant's entrance.

General Manager Jacqueline Williams says, "The rebranding and repositioning of Townhouse Hotel has been a work in progress for the past 5 years, and *Trees* is one of the many positive outcomes. Our regular guests love the new restaurant, which we're of course thrilled about. We are confident that *Trees* will also appeal to Capetonians and leisure tourists alike and will broaden the hotel's appeal to a wider market."

"Guests can look forward to dishes and homemade desserts based on a simple, classic style. Some of the favourites include roasted glazed pork belly, slow braised oxtail on the bone and our legendary gooey hot chocolate pudding," comments Michelin-trained executive chef Stefan Schmidt. "Our current special offer (2 courses for R95 or 3 courses for R130) is a great opportunity for newcomers to come and see what we have to offer."

The 4-star Townhouse Hotel & Conference Centre is set in a green corner of the city centre, on the cusp of the proposed East City Design Precinct, a groundbreaking initiative that aims to establish a creative district within the Cape Town inner city.

Trees restaurant is open daily for breakfast and dinner. For more information or to make a reservation, please phone 021 465 7050 or e-mail hotel@townhouse.co.za.

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